

„Let’s do an **employee survey!**“

It often sounds similar when those responsible in a company „plan“ an employee survey.

The effect of such a project on the workforce is often not considered, but the (implicit) expectations are huge. An employee survey offers all participants the opportunity to express their individual impressions, ideas and concrete suggestions for improvement. They then expect corresponding improvements - if these do not take place, if the results are not even discussed openly, this has a great influence on the perception of the company management by the employees.

Only certifying the survey and its results is not effective, since the most important component, the actions of those responsible on the basis of the results, are not taken into account.

The focus on the processing of measures forms the basis for the acceptance of the management instrument employee survey. Only then, if the expectations of the employees are dealt with, such a project can become a success.

For this reason, **imploy certifies the optimisation process:**

If an employee survey is implemented, clients receive a certificate of participation at the start of the project. Companies that successfully implement 80% of the initiated measures within a defined period of time receive a certificate.

It certifies that the company takes care of the concerns of the workforce and has set itself the goal of increasing their satisfaction with their employer.

The certificate is made available to our customers in writing and as a file for web use.



The **imploy GmbH**

It was founded in November 2012 in Bielefeld and focuses on organisational development on the basis of (employee) surveys. In addition to the evaluation of new research methods and their transfer into business, the focus is on concrete recommendations based on the results of employee, customer and graduate surveys.

Christian Dicke, founder and managing director, has been conducting employee surveys for various large and medium-sized companies since 2001.